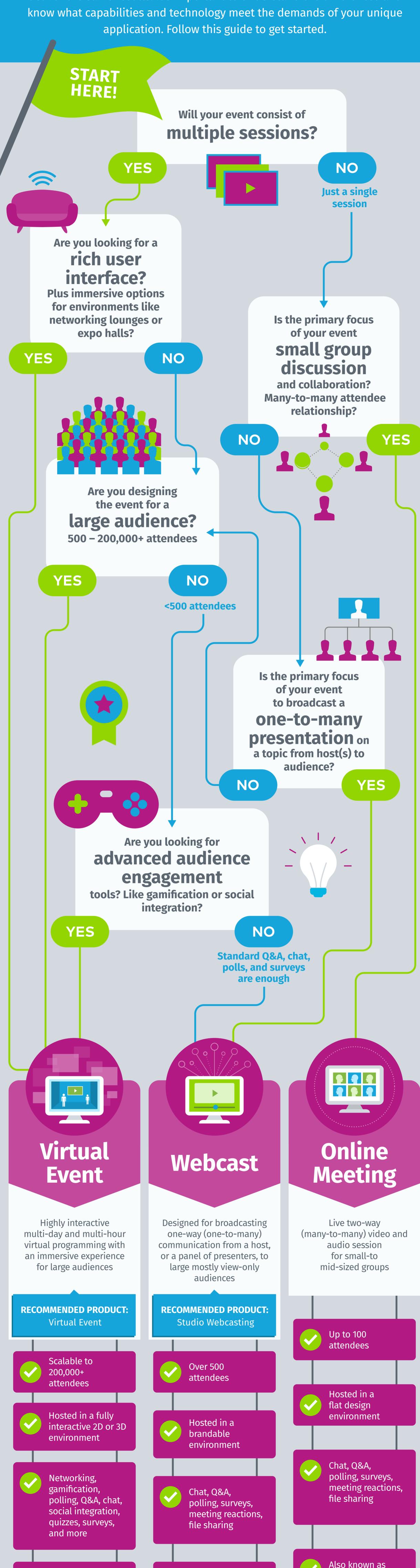


There's no shortage of tools for planning online events, but not all tools deliver the same results. It's important to understand the differences and application. Follow this guide to get started.



Trade Shows, User Conferences, Product Launches, Sales Kickoffs, Town Halls, Trainings, Recruitments

Various options

for sponsorship

**Best for:** 

and monetization

**Best for:** 

**Product Launches, Training** Sessions, Topic

Updates, Lectures

Also known

as a webinar

**Best for:** Internal Meetings, Client 1:1s, Small Group Meetings,

video meeting

or web meeting

Presentations, Executive Planning & Brainstorming Sessions, Training Town Halls, Shareholder Meetings, Quarterly Sessions, Interviews

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