

# Custom Newsletters



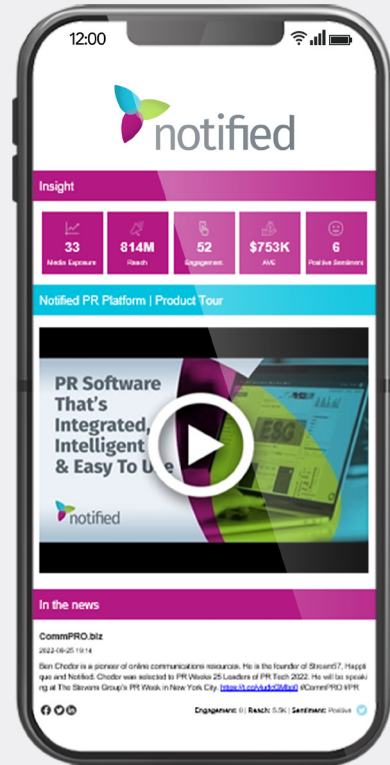
## Share coverage and content in branded digital newsletters from the Notified PR Platform.

Use Custom Newsletters to create eye-catching emails to share GlobeNewswire press releases, earned media coverage, and owned and contributed content without time-consuming design and manual content compiling from multiple sources.

Keep your stakeholders informed with relevant content from your Notified PR Platform search profiles. Our custom newsletters curate a feed of content to share in branded emails. Tailor your newsletters to include content from Listen, metrics data and sections with text, images, or videos.

It's easy and fast to create and send Custom Newsletters with Notified.

See information about published newsletters including number of recipients, the recipients list, and the delivery status for each recipient. Resend the newsletter to additional recipients anytime.



Custom Newsletters allows you to easily send information to employees, agency partners, clients, customers, investors, or other relevant audiences to keep them informed.

## Benefits of Custom Newsletters

- Include press releases, earned media coverage, social media mentions, and owned media blog content
- Keep your audiences up to date on your media conversations at the frequency of your choice
- Send coverage highlights during an event, launch, or critical business moment
- Track metrics such as media exposure, engagement, reach, and sentiment
- Add sections with text, images or videos and custom descriptions
- Tailor your newsletters with corporate or client branding
- Reuse created layouts for design consistency

## Key Features

- Customizable to match company colors and logos
- Populated with content from media monitoring searches in the Notified PR platform
- Includes Media Exposure, Reach, Engagement, and Sentiment metric data
- Sections can be created for articles/ blog posts with introduction and/or comments
- Easy to add, remove, and sort content with drag-and-drop, as well as add inline comments
- Create distribution lists for recipients
- Unlimited creation of Custom Newsletters
- Sort items in News sections by Reach or Publish date
- Ability to create recurring Custom Newsletters from Reports module in the Notified PR Platform

### Add section

Select Section type: HTML News posts KPI boxes

Section Header Title:

Header background color:  

#b31983

Header text color:  

#fff

Section background color:  

#fff

Section text color:  

#333

Select what information to include

☒ Media exposure

☒ Reach

☒ Engagement

☒ AVE

☒ Sentiment

Add

investments The visit of a brand-new exec as well as a great deal even more Despite the statement, news release ought to cover the that, what, where, when, why, and also just how. What Specifies Excellent News Release Composing

Engagement: 24 | Reach: 0 | Sentiment: Positive

Notified news

2022-05-24 16:12 | [GlobeNewswire.com](#)

This is the description

Engagement: 0 | Reach: 23 | Sentiment: Neutral

Pitch Society

2022-05-16 00:00

Intrado expands capabilities of Notified PR Cloud <https://t.co/dOW3zE6RXx>

Engagement: 0 | Reach: 23 | Sentiment: Neutral

Pitch Society

2022-05-16 00:00

Intrado expands capabilities of Notified PR Cloud <https://t.co/dOW3zE6RXx>

Engagement: 0 | Reach: 23 | Sentiment: Neutral

Notified Expands its Event Cloud to In-Person Events,

2022-05-08 08:12 | [Techie Buzz](#)

ISLANDIA, N.Y., today that its Notified business segment has in between. Link: Notified Expands its Event Cloud to In-Person Events

Engagement: 14K | Reach: 2K | Sentiment: Positive | Japan

# Custom Newsletters



## Custom Newsletters Design

**Create Custom Newsletter**

Newsletter name:  
Weekly News Brief

**One time**  
Date range:  
8/28/22 - 9/27/22

Select custom newsletter data source ⓘ  
**Tags** Search profile

**Data sources**  
Tags

- ☐ Element Fleet Mgmt
- ☐ Impact Investing
- ☐ Mining Top 5
- ☐ What is ESG?

**Add**

**Edit section**

Section Header Title:  
Notified PR Platform | Product Tour

Header background color: #00c1de Header text color: #fff

Section background color: #fff Section text color: #333

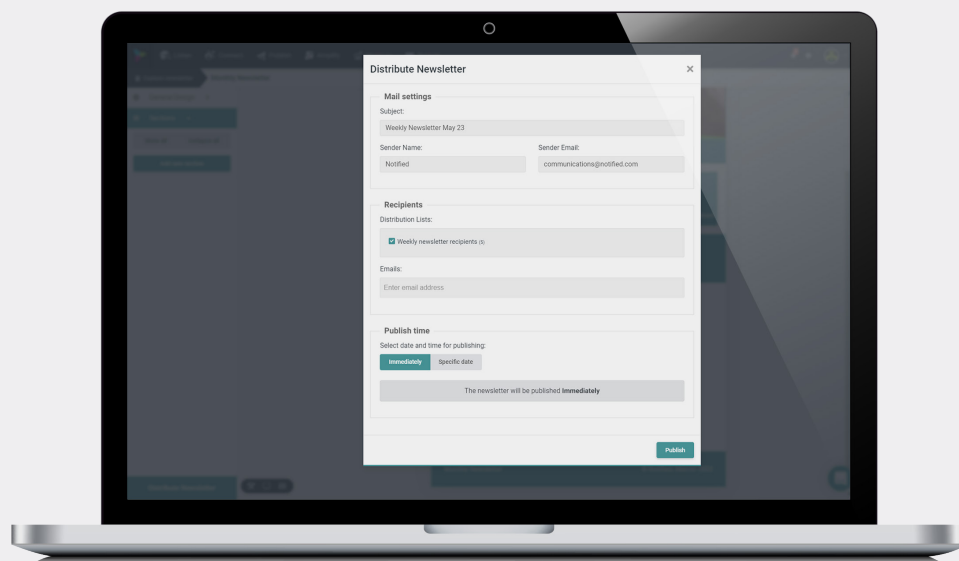
Custom html content:  
Format Table

PR Software That's Integrated, Intelligent

**Save**

## Send Custom Newsletters from Reports

You can create Customer Newsletters in the Reports module of the Notified PR Platform.



## **| About Notified**

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

**Notified PR Cloud** helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

**Notified Event Cloud** lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

**Notified IR Cloud** lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit [Notified.com](https://Notified.com) to learn more.

