

GlobeNewswire AI Press Release Generator

Streamline Content Creation and Remove Worry

Writing a press release from scratch can be daunting and tedious, especially if you're short on time. GlobeNewswire's AI press release generator takes away worry and helps you securely draft a release like a pro, streamlining content creation so you can go straight to distribution.

Focus on Security

Notified offers generative AI capabilities using Open AI via Microsoft's Azure Cloud. Through our private cloud tenant, we ensure that all non-public information used during the drafting process is kept secure. The content submitted is treated with the same level of security as all GlobeNewswire press releases.

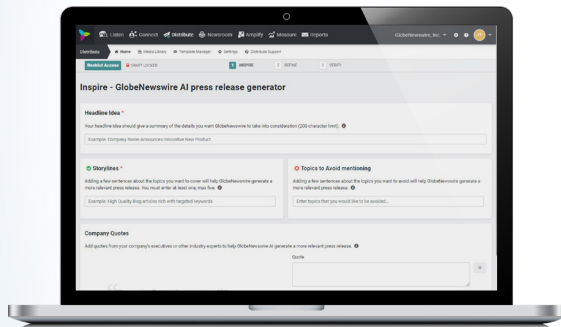


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How Does It Work?

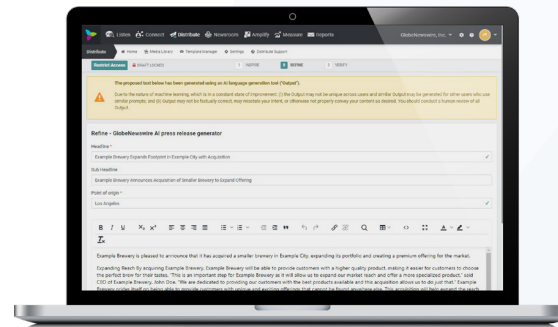
The GlobeNewswire press release generator uses artificial intelligence to draft content based on starter information that you provide. The generative AI content is treated with the same level of security as all GlobeNewswire press releases.

Save time during critical news moments by quickly and securely drafting, finalizing, distributing and measuring your press releases - all within the trusted Notified PR Platform.



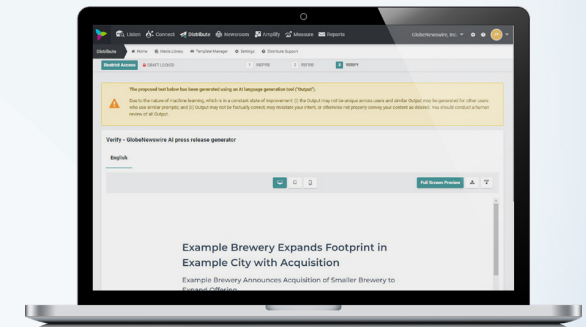
Step 1: Inspire

Give GlobeNewswire a summary of the details you want it to take into consideration. Provide a headline idea, storylines, topics to avoid mentioning – if relevant - and company quotes.



Step 2: Refine

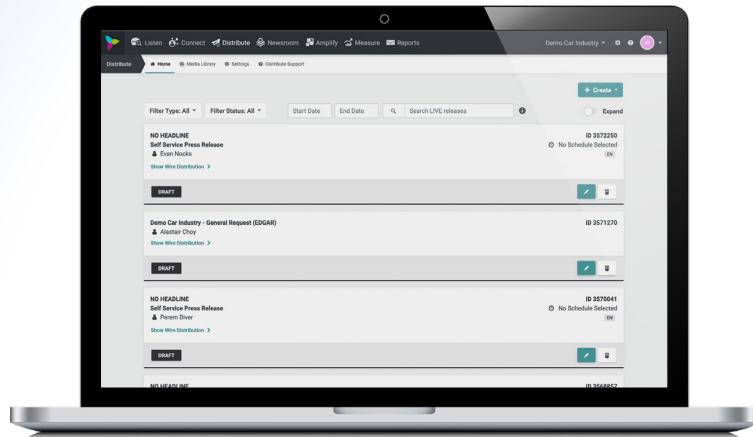
Once draft content is generated based on your inputs, it's time to review and refine your press release! Review the headline, sub-headline, point of origin and body copy – including contact details.



Step 3: Verify

Verify the output and preview your press release across desktop, mobile and tablet views. You may email the draft or download a PDF copy to share for review, then confirm your review of the contents of your release.

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Step 4: Distribute

Once your press release has been drafted, refined and verified, distribute and share your news with media, authors and consumers worldwide! Choose from more than 1,000 newswires to target your news by geography, industry and media type.



Step 5: Measure

Use our Newswire Analytics reports to get comprehensive metrics on reach, access, social engagement and visibility. Our dashboards tell you where your release went, who saw it and what action they took after reading it—details that can help you understand the impact of your news and fine-tune future communications.

Pro Tip: You can also use the press release generator to develop suggestions for future GlobeNewswire press releases!

GlobeNewswire AI Press Release Generator

GlobeNewswire is the first newswire service to offer generative AI – making it the easiest way to create press releases and share them using one of the world’s largest distribution networks!

Why Choose GlobeNewswire?

GlobeNewswire’s press release generator is fully integrated within the Notified PR Platform – you can go directly from press release drafting and distribution to analytics and have access to the GlobeNewswire editorial team with 24/7/365 support and translation services when required.

The Notified PR Platform

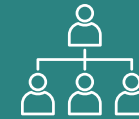
Integrated, user-friendly PR tools – no more disconnected systems and logins.

- GlobeNewswire press release distribution
- Social listening and media monitoring
- Media contacts database
- Newsroom publishing
- PR measurement
- Newsletters, alerts and coverage books

Use Cases



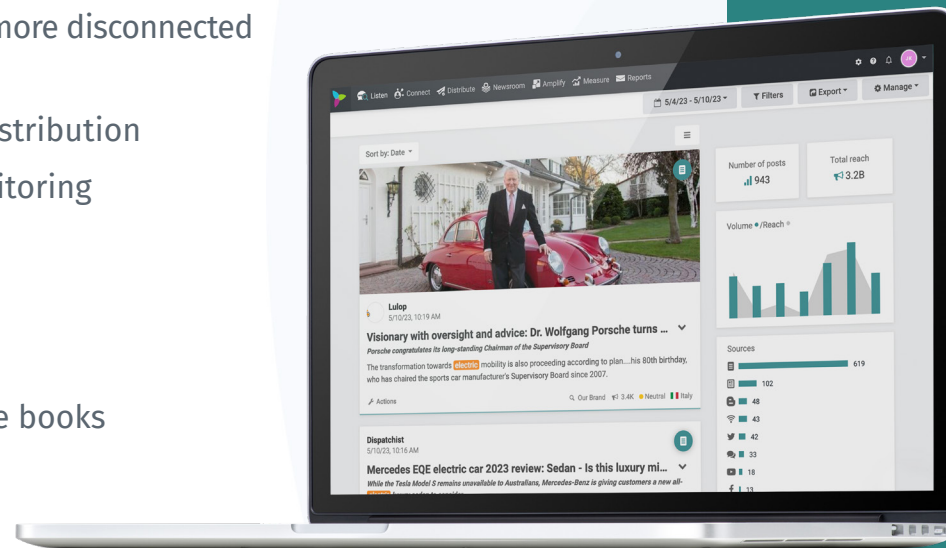
Product Announcements



Executive Announcements



Public Relations Campaigns



| About Notified

Notified is committed to making it easy for brands to create and share powerful stories with the world. Our suite of world-class, award-winning solutions and our dedicated customer service team are relied upon by more than 10,000 global customers, from growing businesses and public companies to some of the world's most recognizable brands.

Notified's solutions help businesses effectively share and amplify their stories to customers, investors, employees, and the media. From press release distribution via GlobeNewswire to earnings calls, IR websites, social listening, media engagement, webinars, and digital experiences, Notified has you covered.

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