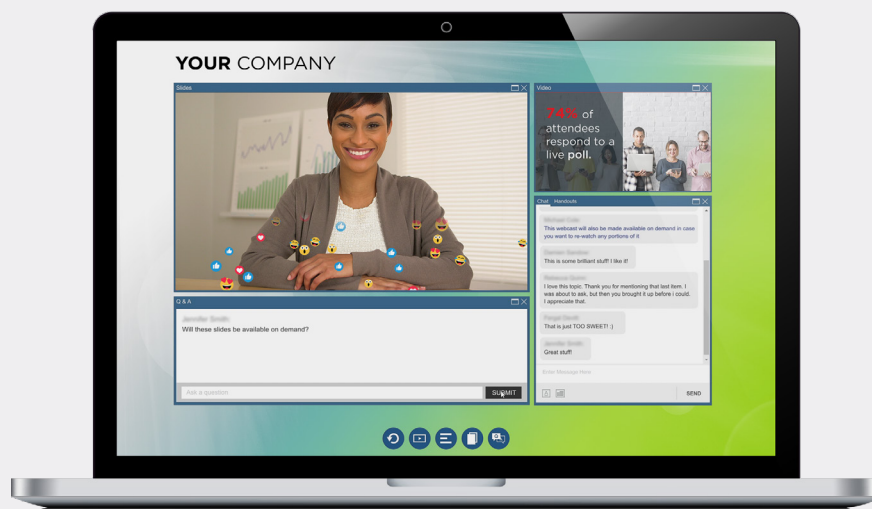


Overview

Notified provides companies with a simple and cost-effective solution to deliver exceptional webinars to global audiences. Equipped with powerful interactive tools and capabilities, the platform enhances your webinar experiences through engagement features such as chat functions, polling, and emojis that will keep your audience members engaged and wanting more. Not only that, Notified also provides comprehensive analytic tools that let you measure the success of your webinar that will help you build more compelling experiences down the line.

Discover creative ways to connect with global audiences, build community, and drive long-term demand.

- **Global Scale:** Communicate effectively and authentically to a dispersed audience that might not be able to travel or attend physical events.
- **Studio Production Quality:** Deliver television quality videos with high end production technology and engagement tools.
- **Simple Delivery and Syndication:** Stream with a click of a button to several destinations at once including social channels and OTT devices.
- **Enterprise Ready Integrations:** Integrate easily with other enterprise software solutions for a streamlined technology stack.
- **Reliable, Secure, Scalable Technology:** Trusted by the world's largest organizations for their most critical events with the option for world-class service, experience, and consultation.
- **Robust Analytics:** Tailor your content to your audience and obtain the data you need to deliver marketing qualified leads.
- **Cost Savings with Cloud Communications:** Broadcast quality streaming for live or pre-recorded content through the "studio in the cloud". Avoid the need for high-cost production studios and equipment.



PRODUCT FEATURES

DELIVERY	
HTML5 Streaming	✓
Live, Simulive, On demand, Attendee dial-in (viewers can listen to webcast via phone)	✓
Mobile webcast delivery	✓
Second screen	✓
Video resolution	Up to 720p
1080p streaming option	✓
Adaptive bitrate streaming	✓
Social streaming RTMP output	✓
OTT streaming	✓
Stream targeting	✓
MP4 media export	✓
SOURCE	
Phone audio	✓
Webcam	✓
Video encoder	✓
Video conference unit	✓
Fiber or satellite feed	✓
Single source display (switch between presenters)	✓
Multi-source display ("Brady Bunch" mode)	✓
Graphics compositing/lower thirds	✓
SLIDES	
PowerPoint with animation	✓
Screen sharing	✓
Picture-in-picture slides and video	✓
WIDGET	
Speaker bio	✓
Abstract	✓
Chapters/agenda	✓
Handouts	✓
Q&A	✓
Chat	✓
Polling	✓
Twitter	✓
Yammer	✓
Custom HTML or iframe	✓
Testing and CPE	✓
Exit actions	✓
Webcast branding	Fully Customizable
Webcast layouts	Fully Customizable
Emails (registration confirmation, reminder messages, etc.)	Fully Customizable
Closed captioning (live)	✓
Closed captioning (on demand)	✓
ADMIN	
Rehearsal mode	✓
Editing	Advanced Editor
QoE dashboard	✓
Registration pages	Fully Customizable
SSO (SAML, ADFS)	✓

| About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit [Notified.com](https://www.notified.com) to learn more.

