

Extend your reach, evolve your content strategy, and increase engagement with webinars that drive results.

Notified Studio helps you:

- **Stand out from the crowd:** Create unique, interactive, and high-end webinar experiences that delight your attendees.
- **Amplify your brand:** Keep your experience and your brand consistent across webinars and other event programs.
- **Deliver exceptional webinars:** Design and deliver broadcast quality presentations. Notified Studio is so much more than screen-sharing.
- **Supercharge your webinar program:** Extend your reach, drive demand, capture qualified leads and maximize ROI.
- **Implement best practices:** Our team of experienced advisors and consultants are here to make sure you meet your goals.
- **Gain actionable insights:** Measure engagement and track results at all stages of the funnel.



PRODUCT FEATURES

HTML5 Streaming	✓
DELIVERY	
Live, Simulive, On demand, Attendee dial-in (viewers can listen to webcast via phone)	✓
Mobile webcast delivery	✓
Second screen	✓
Video resolution	Up to 720p
1080p streaming option	✓
Adaptive bitrate streaming	✓
Social streaming RTMP output	✓
OTT streaming	✓
Stream targeting	✓
MP4 media export	✓
SOURCE	
Phone audio	✓
Webcam	✓
Video encoder	✓
Video conference unit	✓
Fiber or satellite feed	✓
Single source display (switch between presenters)	✓
Multi-source display ("Brady Bunch" mode)	✓
Graphics compositing/lower thirds	✓
SLIDES	
PowerPoint with animation	✓
Screen sharing	✓
Picture-in-picture slides and video	✓
WIDGET	
Speaker bio	✓
Abstract	✓
Chapters/agenda	✓
Handouts	✓
Q&A	✓
Chat	✓
Twitter	✓
Yammer	✓
Custom HTML or iframe	✓
Testing and CPE	✓
Exit actions	✓
Webcast branding	Fully Customizable
Webcast layouts	Fully Customizable
Emails (registration confirmation, reminder messages, etc.)	Fully Customizable
ADMIN	
Rehearsal mode	✓
Editing	Advanced Filter
QoE dashboard	✓
Closed captioning (live)	✓
Closed captioning (on demand)	✓
Registration pages	Fully Customizable
SSO (SAML, ADFS)	✓

| About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit [Notified.com](https://www.notified.com) to learn more.

