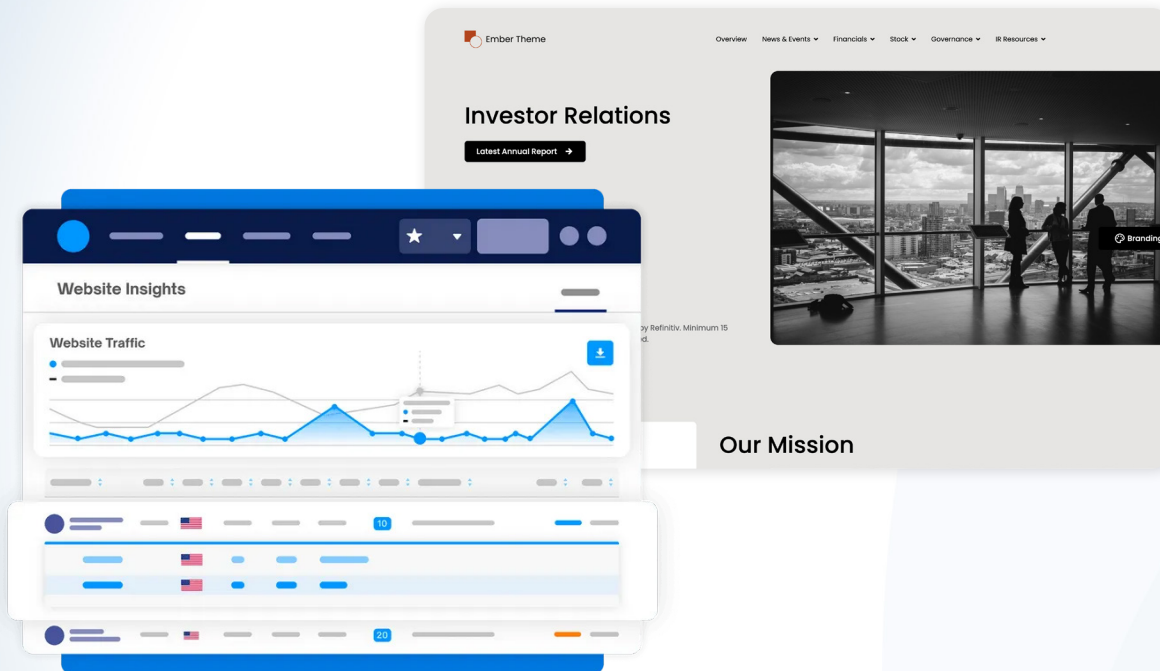


Irwin IQ Partnership

Integrated IR Website Hosting & Analytics

Notified, in partnership with Irwin IQ, provides IR website clients with IR-focused website visitor and profile data.



Notified is the leader in engaging and modern IR websites.

Drive stakeholder engagement, increase investor confidence, and showcase your brand. With Irwin tracking added to your site, you now get a 360-degree view, including the ability to identify visitors and map website traffic to investor, shareholder and peer profiles.

Notified Investor Relations Solutions

Our integrated solutions and 24/7 support let you manage everything through a single partner. We support news distribution, regulatory filings, earnings calls and webcasts, investor days, IR websites, ESG communications, and more.

Fast Facts

- **#1 provider** of IR webcasts, IR websites, and financial news releases
- **4,200+** total IR customers supported
- **3,100+** IR websites hosted
- **237,000+** press releases distributed in 2022, including 14,700+ regulatory filings
- **10,000+** IR webcasts produced in 2022
- **1 million+** financial desktops reached globally through GlobeNewswire press release distribution.

Irwin IQ Partnership

Integrated IR Website Hosting & Analytics

Actionable Insights Help IR Teams:



Identify IR Website Visitors

Map website traffic to investor, shareholder and peer profiles.



Understand Top-Performing Strategies

See what campaigns and content are generating interest from the investment community.



Identify Potential Activists

See activism history and catch activists before they launch a campaign.



Better, More Relevant Outreach

Use Irwin IQ to identify prospects visiting your Notified website and conduct more relevant outreach.

How It Works



Notified installs tracking on your IR website.



Your IR website visitor data is collected.



Visitors are matched with Irwin profiles and then sent to your Irwin IQ Dashboard for your review.

About Notified

Notified is committed to making it easy for brands to create and share powerful stories with the world. Our suite of world-class, award-winning solutions and our dedicated customer service team are relied upon by more than 10,000 global customers, from growing businesses and public companies to some of the world's most recognizable brands.

Notified's solutions help businesses effectively share and amplify their stories to customers, investors, employees, and the media. From press release distribution via GlobeNewswire to earnings calls, IR websites, social listening, media engagement, webinars, and digital experiences, Notified has you covered.

Learn more at notified.com, subscribe to our [blog](#) and follow us and on [LinkedIn](#).

