



Notified Investor Relations Solutions

Smarter IR. Better Outcomes.

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Notified is the world's leading provider of investor relations webcasts, IR websites, and financial news distribution. Over 50% of Fortune 100 companies rely on us to help tell compelling investment stories. With Notified's investor relations solutions and 24/7 customer support at your side, you will be better able to drive stakeholder engagement and meet regulatory requirements.

Featuring its newest all-in-one platform **IR Hub**, Notified now enables IR teams to manage IR websites, IR events, filing earnings releases, and preparing for earnings calls - all in a single intuitive platform.

IR Websites, Design, & Strategy

- Design expertise
- Customized to your brand
- Dedicated service & support
- Enterprise-grade security
- Guaranteed compliance
- IR portal with reporting & analytics

Regulatory Release & Filing

- Turnkey filing services
- Regulatory press releases through GlobeNewswire®
- Filing services for EDGAR, SEDAR, XBRL, and 16 European countries
- Translation services

IR Event Platform

- Earnings calls
- Investor days and AGMs
- ESG webcasts or calls
- IR portal with reporting & analytics

Market Intelligence

- Earnings call due diligence
- Peer and market monitoring
- Earnings call summaries and Q&A analysis
- Market sentiment analysis

Whistleblower Hotline

- SOX compliant corporate reporting system
- Secure, easy-to-use platform for documenting, managing and investigating submissions

Smarter IR. Better Outcomes.

Notified offers IR teams a smarter way to do their job: smarter tools that help IR teams make more informed strategic decisions and dedicated consultative support to ensure they can tell their financial story flawlessly and with peace of mind. Notified knows that best-in-class IR tools go hand-in-hand with impactful customer service, and that's why Notified is the #1 IR provider in the world.

Benefits of Notified's IR Solutions

- **IR Hub, an intuitive all-in-one platform** that enables teams to manage all IR activities - websites, events, earnings releases, and more - while also providing easy access to KPIs and benchmark reporting.
- **Complete IR website, design, and strategy services** to help you bring your vision for your IR site to reality. We don't just build a site for you - we partner with you from design, to execution, to upkeep, and beyond. And unlike our competitors, switching to Notified is easy - we do all the heavy lifting!
- **Seamless earnings calls and webcasts** provide global reach with local support, a seamless mobile experience, multilingual capabilities, live transcripts, and DVR capabilities to help create a more inclusive and engaging event.
- **High-impact investor events** like Capital Market Days, Annual General Meetings, ESG events, Investor Days, and much more. Our events are supported by both an experienced A/V team and our dedicated service team, ensuring that, regardless of whether you choose to run a virtual or hybrid event, we can help you deliver a memorable event with our turnkey solutions.
- **Targeted communications** you can rely on, using GlobeNewswire's global newswire distribution and regulatory compliance - including RegFD, EDGAR, SEDAR, and European regulatory filings - in one secure workflow backed by exceptional service.
- **Mitigate risk and increase transparency** by taking corrective action on issues before they escalate into emergencies or crises with Notified's whistleblower hotline.
- **Secure, accessible, and compliant.** Our solutions feature enterprise-grade security, WCAG-standard accessible interfaces, and SOC 2 certification.
- **A better ESG communication strategy** with targeted distribution, media monitoring, and Nasdaq OneReport to help your teams navigate the complexities of ESG.
- **Dedicated consultative support and 24/7 customer service** from our highly trained, certified service teams.

IR Hub: The Future of Investor Relations

Notified's all-in-one IR platform provides IR teams a single destination to manage their IR strategy. Whether you need to make changes to your IR website, or manage your IR event, or issue an earnings release - you can do it all in IR Hub.

A Smarter Way To Manage Investor Relations

- ✔ **Time Savings & Efficiency** - reduce manual work with an intuitive, automated workflow.
- ✔ **Smarter IR Decisions** - leverage advanced analytics to measure impact and engagement.
- ✔ **Built-in Compliance & Security** - ensure regulatory readiness with real-time tracking and reporting.
- ✔ **Unmatched Customer Support** - 24/7 dedicated consultative support - no third-party tools or outsourced service.



IR Websites, Design, and Strategy

Notified promises much more than a beautifully designed, accessible website that matches your brand. We work with you to understand your vision and guide you with best practices, so that you can bring that vision to reality.

And we don't stop there. Our service extends from design, to execution, to updates. Issuing a press release? It will automatically appear on your website and be distributed to your email alert subscribers. Need help uploading key documents? We can help with that too.

Best of all - switching your IR website to Notified is easy. Unlike our competitors, we do the heavy lifting. We do the development, the document migration, and the design!.




Tell Your Investment Story with an Engaging, Dynamically Updated IR Website.



Content Management & Automation	Dedicated Website Service Team	Custom Design	Multi-Factor Authentication
Robust Content Management System	24/7 Global Support	Design Library	SSL Certificates
Automated Press Release Publishing	Industry Knowledge & Experience	Seamless Mobile Experience	Dynamic SEC Filings
Email Alerts	Ongoing Training & Certification	Multi-Language Capabilities	Governance Library

Annual General Meetings. ESG Events. Investor Days. And beyond.

Notified empowers IR teams to deliver impactful and compliant investor events. Whether you're hosting an Annual General Meeting, ESG event, or Investor Day, Notified's industry-leading technology, experienced teams, and hands-on support ensure a seamless experience from planning to post-event analytics. With a single, efficient workflow, Notified helps you drive shareholder value by telling your investment story in a way that resonates.

 **Integrated production of conference calls and webcasts:** Take advantage of our highly trained, IR-centric event hosts who are specially trained to manage the intricacies of an earnings call.

Interactive Investors Days, AGMs, and Other IR Events

Notified can help you create unforgettable events. Whether you opt for a virtual or hybrid event that combines online and face-to-face components, we are at your side, with the world's only fully integrated IR communications solution.

Live experience that makes an impression:

Orchestrating live video, interactions and other media, Notified is trusted by top brands, including **88% of the Fortune 100**, to produce impressive and effective global investor meetings of all kinds.

- Live video from multiple sources, as well as slides and b-roll video
- Planned, moderated, and managed by an experienced Notified production team
- Interactive features such as Q&A, polling, voting, and surveys
- With Notified, you get dedicated live operator support for your conference calls - and the option to book your preferred host to maintain consistency and reinforce your brand voice

A microsite to carry the message forward:

Support the event with follow up information, second-screen experience, and post-event reviews.

- Registration form and agenda
- Event overview and on-demand recordings
- Presenter bios
- FAQs and other resources to support the presenters

Extend reach and impact:

Capabilities that you need to ensure compliance and to meet your particular requirements.

- Extend accessibility - WCAG-compliant assets and experiences
- Onsite Notified production personnel to ensure professional and flawless execution
- Integrated conference calls, keeping attendees and presenters in the same "room"

GlobeNewswire Press Release Distribution & Regulatory Filings

Reach The Right Global Target Groups

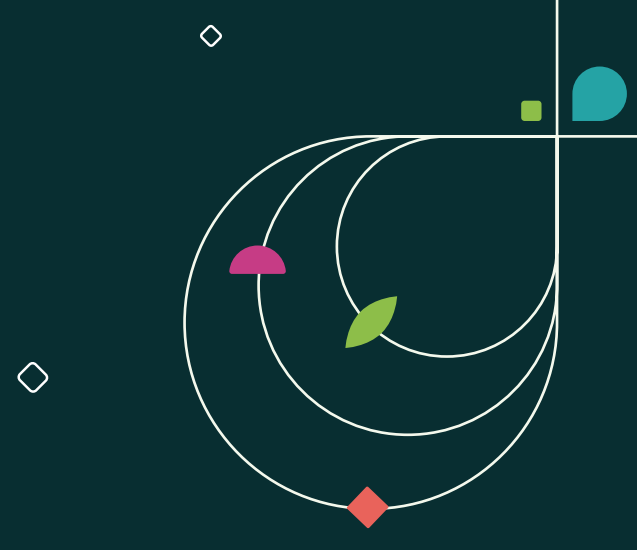
GlobeNewswire, part of Notified's all-in-one Investor Relations platform, IR Hub, combines global newswire distribution and regulatory compliance including RegFD, EDGAR, SEDAR and European regulatory filings in one secure workflow backed by exceptional service.

AI-Era Visibility That Drives Discovery

Influence how your content is cited by leading AI platforms like ChatGPT, Gemini, and Perplexity - with exclusive features that boost discoverability and track impact.

Trusted by Industry Leaders

Trusted by over 50% of the Fortune 100 and 69% of Nasdaq-listed companies, Notified offers teams a trusted solution for their earnings releases. Our editorial team has an average tenure of 7+ years and we feature CLEAR Verified identity for market-moving trust.

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- ✓ Reach journalists, investors, analysts, search and AI platforms in **158+** countries.
 - ✓ Stand out in your sector with **660+** specialized industry categories.
 - ✓ Connect to **4,000+** financial, news, and investor platforms including Yahoo! And Bloomberg
 - ✓ Succeed with media lists managed by the industry's most experienced team
 - ✓ **1.3x** more unique press release views than Business Wire
 - ✓ **2.6x** more unique press release views than PR Newswire

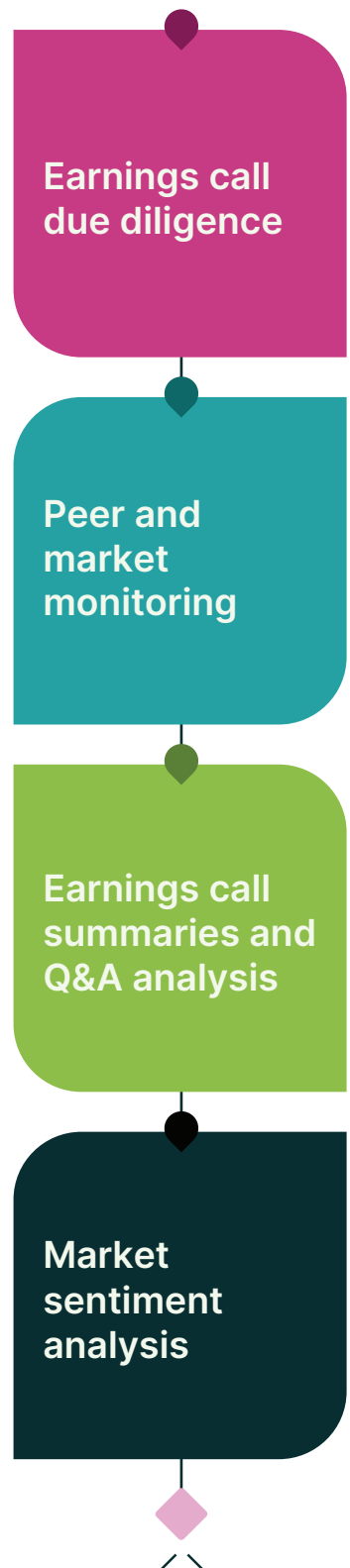


Market Intelligence

Due diligence, made smarter.

Market Intelligence is IR Hub's newest peer and market monitoring product. Through instant access to analyze competitors' earnings call transcripts and analysts' questions and the ability to track specific competitors and analysts, Market Intelligence makes IROs and their executives smarter by preparing them to tell their company's narrative flawlessly.

Market Intelligence also highlights key topics that are trending in the market - so that your team can understand what analysts and investors truly care about.



Whistleblower Hotline

Manage risks more effectively.

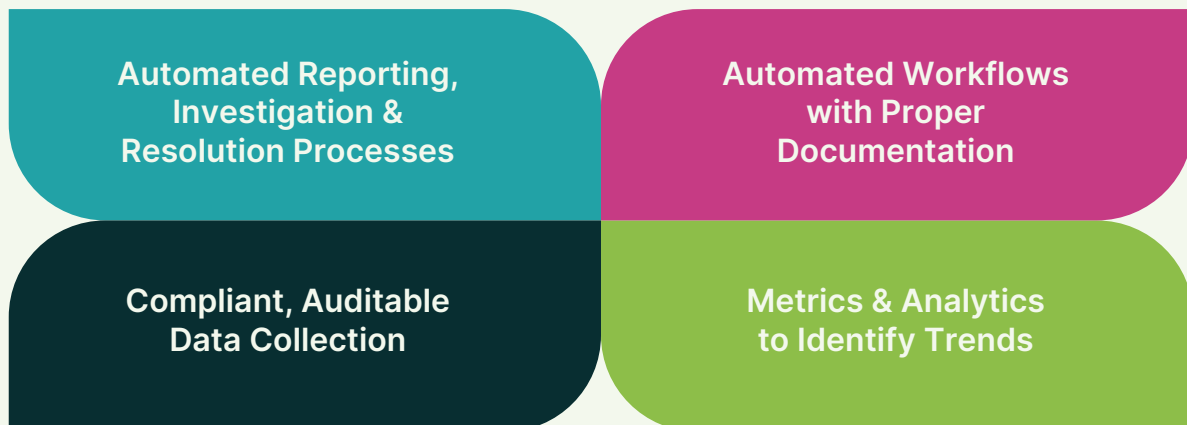


Notified's whistleblower hotline alerts you to potential issues by providing employees with an anonymous reporting option.

You will receive:

- A confidential reporting & resolution management solution that is available 24 hours a day, 365 days a year.
- Confidentiality and archiving of every conversation as well as a complete audit log.
- A conversation report outlining details provided by the whistleblower.
- Delivery of this report to authorized individuals within your organization via secure protocol.
- A robust case management tool and associated reporting capabilities that enable the tracking, management, and resolution of investigations.

Protect Your Company with an Anonymous Reporting System.

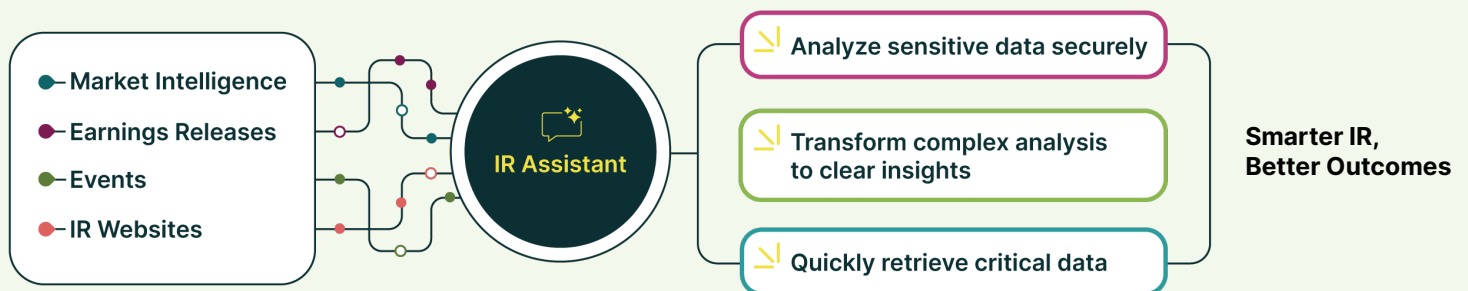
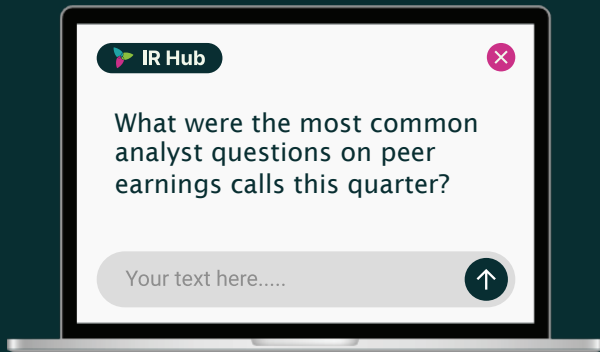


IR Assistant

Work more efficiently with Notified's AI-powered IR Assistant

By providing immediate access to key data points from your IR events, your IR website, your earnings releases, and IR Hub's Market Intelligence, IR Hub's newest generative AI solution IR Assistant empowers teams to work faster and smarter. Whether you need to ask about how your most recent earnings calls compared to your peers, or what type of questions you need to prepare for in your upcoming earnings call, or even how to create an email template to invite analysts to that upcoming call - IR Assistant can transform data points into actionable insights.

IR Assistant provides IR teams a safe and secure way to utilize AI to improve their efficiency, deliver better results, and work smarter.



Dedicated Consultative Service

When you're preparing for a critical earnings release, why utilize an IR provider that makes you submit a help ticket and keeps you waiting?

Unlike our competitors, Notified's service team features IR experts that are here for you 24 hours a day, 7 days a week - acting as an extension of your team. You can trust us to be at your side when you need us most, even after hours and on weekends. Our service teams are continuously trained, certified, and are always up-to-date with the latest best practices for investor relations.

◆ Experienced and IR-centric Website Service Team

For the maintenance, development, and support of your website, you have a dedicated service team ready to assist you.

◆ Conference Call Event Hosts

Our expertly trained event hosts specialize in investor relations, speak many languages, and are paired with advanced troubleshooting skills to help even the least tech-savvy speaker manage their call.

◆ Full-service Editorial Support and Translation Services

Even when deadlines are tight, our editorial team will work with you to prepare and deliver your news quickly and accurately.

◆ Dedicated Webcast Manager

A dedicated webcast manager ensures seamless execution of your IR events by handling all technical aspects, from setup to live management, allowing you to focus on delivering your message. With expert support and real-time troubleshooting, a webcast manager enhances the quality and reliability of your broadcasts, providing a professional and stress-free experience that meets regulatory compliance and maximizes audience engagement.

◆ Turnkey Filing Services

We help properly format your financial information for accurate filings and assist listed companies in the U.S., Canada and across Europe in meeting disclosure requirements mandated by regulatory agencies in their respective countries.

More Than Just a Vendor

Case study:

HERSHEY

Hershey's makes moments of goodness through more than 90 brands and beloved products. They recognized the need to maintain effective communication with their investors, and turned to Notified.

They wanted an investor relations website that brought its heritage and investment story to life, and was optimized for retail and institutional audiences. More importantly, they wanted a partner that could provide a customized design for their website and high-touch service and support.

How did Notified help Hershey's achieve their IR goals?

Notified's expert team conducted a thorough assessment of Hershey's requirements, including content strategy, security and scalability needs. From there, Notified implemented a collaborative process to ensure Hershey's goals were being exceeded.

The Notified team ensured that Hershey's mission-critical content for investors was posted on time, every time – including earnings-related assets, press releases and SEC filings – and enabled email alerts on end-of-day quotes, SEC filings, calendar of events items, press releases and company blog posts.



“Notified is more than just a vendor. They are trusted partners who support, advise, and provide timely service. I would not hesitate to recommend Notified for website design and maintenance.”

More Than Just a Vendor

Case study:



A proud part of Norwood Financial Corp (Nasdaq NWFL) Wayne Bank is a full-service community bank that has been helping individuals, families, and businesses thrive across Pennsylvania and New York for over 150 years.

As part of a company-wide rebrand - and due to new strategic leadership prioritizing analyst outreach - Wayne Bank urgently needed to replace its outdated, text-heavy IR website and turned to Notified.

How did Notified help Wayne Bank achieve its IR goals?

Notified did all the heavy lifting. Our dedicated Customer Experience Manager (CEM) offered hands-on support and clear guidance. From layout best practices to design feedback, our CEM provided a consistent point of contact throughout the process.

At the end of the project, we delivered a professional, easy-to-navigate IR website that:

- Reflected Wayne Bank's rebrand with modern, polished visuals.
- Consolidated all investor materials in one centralized, intuitive location.
- Supported internal and external users with easy access to disclosures.
- Reinforced the bank's commitment to investor transparency and engagement.
- Resulted in positive feedback from shareholders, the board of directors, and their IR agency.



“Working with Notified was so stress-free and so easy. I can tell that everyone I’ve talked to really cares about the outcome.”