

Video Engagement Tools



Overview

The Notified Virtual Event platform gives you the opportunity to interact face-to-face with your attendees using video engagement tools.

- **1:1 Video Chat** feature allows your attendees and sponsors to initiate video conversations with one another at any time during an event.
- **Scheduled Breakout Rooms** allow sponsors, presenters, and event organizers to host group conversations within a booth, theater, or presentation with multiple attendees at pre-determined times.



1:1 Video Chat



Scheduled Breakout Rooms

1:1 Video Chat

Our 1:1 video feature emulates real-world interaction, allowing individual users to network and interact with one another within the virtual environment.

Features:

- ✓ Available for both attendees and sponsors
- ✓ Supports screensharing
- ✓ Allows text-based chat during video chat
- ✓ 30-minute time limit



Scheduled Breakout Rooms

Event organizers and sponsors can hold pre-scheduled breakout sessions within the virtual environment. Host product demos, small group discussions, or trainings with specific users at pre-determined times.

Features:

- ✓ Available in sponsor booths, theaters, or special breakout rooms
- ✓ Supports up to 10 participants
- ✓ Customizable according to sponsorship level
- ✓ Enables up to 10 group sessions per booth



| About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

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