

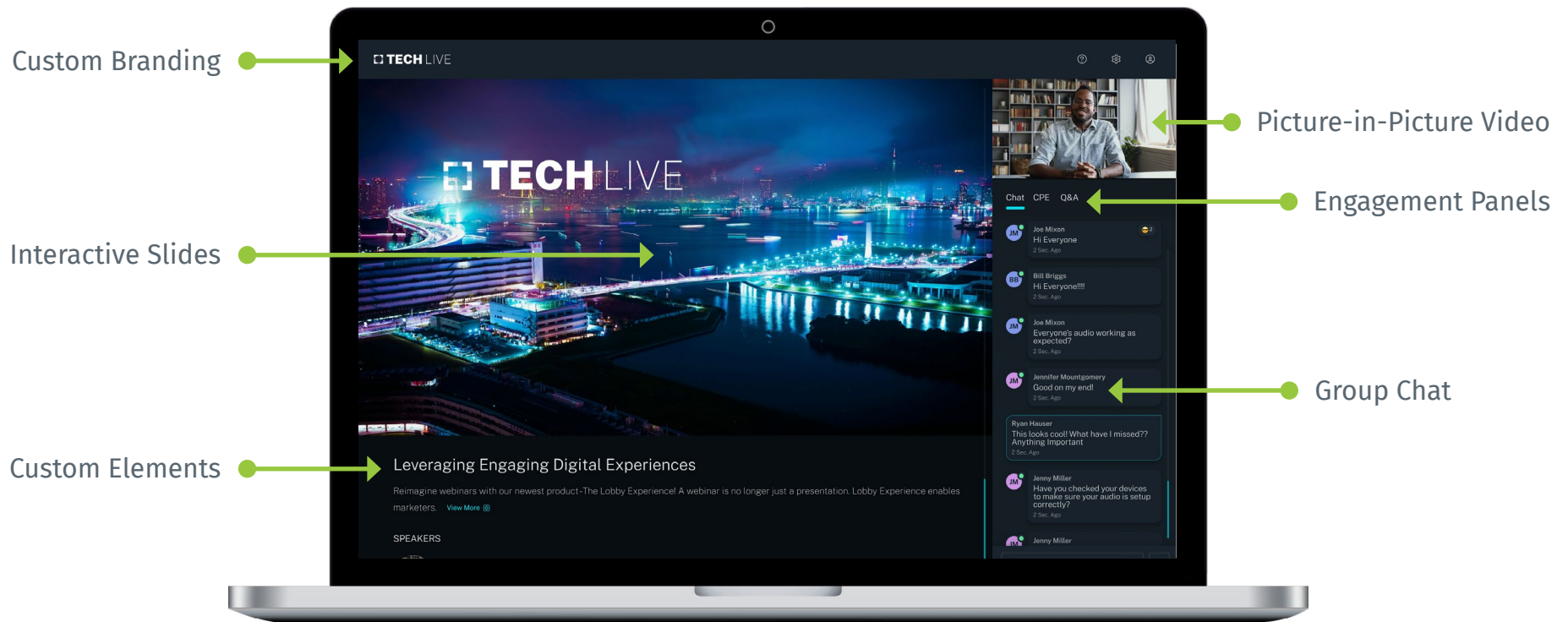
Studio

Webinar & Webcast Platform

Overview

Deliver engaging, accessible, and inclusive experiences to global audiences, whether you're hosting a townhall, a demand generation webinar, or a product demo. Studio makes it easy for you to connect with your employees, customers, prospects, and partners and deliver value in a way that's meaningful to them.

Expand your reach, boost engagement, and maximize your return on investment with Studio. Equipped with powerful interactive tools and features, Studio not only enhances the webinar experience but also provides robust data analytics that let you measure success.



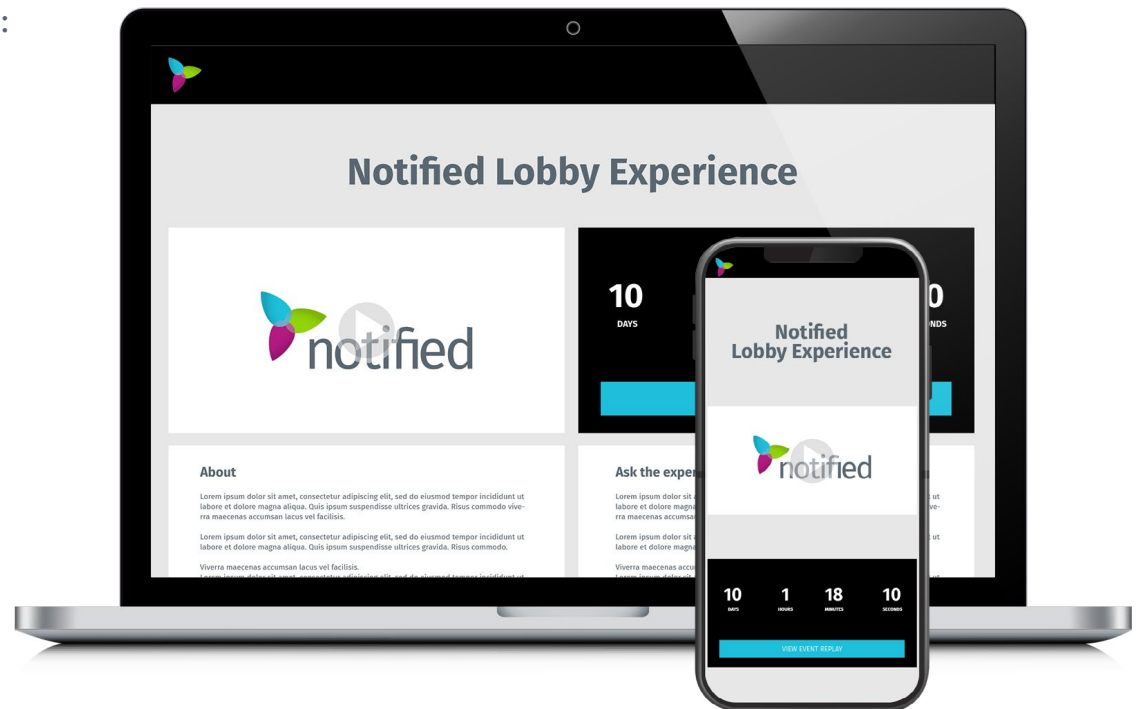
Extend Your Webinar Engagement with a Pre- and Post-Webinar Lobby

Transform one-time webinars into unique and value-driven experiences. Lobby Experience lets you create fully-branded pre- and post-webcast virtual lobbies to extend audience engagement beyond the live webinar.

You have the power to capture and gauge your audience's interest before and after the live presentation through a range of interactive widgets, including countdown clocks, chat panels, Q&A, polling, surveys, and videos.

With Lobby Experience, your webinar is a destination to:

- Extend the engagement time of your webinar—it starts upon registration and continues through on-demand viewing
- Keep your audience informed with interactive content
- Leverage one-time webinar to nurture your overall marketing strategy
- Convert more webinar leads into paying customers, quicker



PRODUCT FEATURES

HTML5 Streaming	✓
DELIVERY	
Live, Simulive, On demand, Attendee dial-in (viewers can listen to webcast via phone)	✓
Mobile webcast delivery	✓
Second screen	✓
Video resolution	Up to 720p
1080p streaming option	✓
Adaptive bitrate streaming	✓
Social streaming RTMP output	✓
OTT streaming	✓
Stream targeting	✓
MP4 media export	✓
Source	
Phone audio	✓
Webcam	✓
Video encoder	✓
Video conference unit	✓
Fiber or satellite feed	✓
Single source display (switch between presenters)	✓
Multi-source display ("Brady Bunch" mode)	✓
Virtual Backgrounds	✓
Graphics compositing/lower thirds	✓

PRODUCT FEATURES

Slides	
PowerPoint with animation	✓
Screen sharing	✓
Picture-in-picture slides and video	✓
Widget	
Speaker bio	✓
Abstract	✓
Chapters/agenda	✓
Handouts	✓
Q&A	✓
Chat	✓
Promote Attendee to Stage	✓
Custom HTML or iframe	✓
Testing and CPE	✓
Exit actions	✓
Webcast branding	Fully Customizable
Webcast layouts	Fully Customizable
Emails (registration confirmation, reminder messages, etc.)	Fully Customizable
Admin	
Rehearsal mode	✓
Editing	Advanced Editor
QoE dashboard	✓
English & Automated Multi-Language Subtitles (live & on demand)	✓
Registration pages	Fully Customizable
SSO (SAML, ADFS)	✓

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 Media Player

 Slides

 Chapters

 Group Chat

 Q&A

 Handouts

 Abstract

 Speaker Bio(s)

 Images

 Links

 Text/HTML

 Survey

 Test

 Course Tracker

 Invite a Friend

 Restore

 Interprefy

 Wordly

 Automated Multi-Language Subtitles

 Virtual Backgrounds

 Promote Attendee to Stage

| About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Experiences help event planners, marketers, and communications professionals acquire and retain customers through conferences, trade shows, town halls, and product launches. Connect global audiences with our highly interactive platform and leverage integrated analytics to maximize ROI.

Notified Public Relations helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified Investor Relations lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

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