Events in a Hybrid World
Redesigning the Shared Experience

Connect your in-person and digital channels to reach your full potential audience.

Host your next hybrid event on our best-in-class virtual events platform, to create an immersive experience for your audience at scale. Extend the life of your event beyond a moment in time, to grow your community, maximize ROI, and build your brand.

Deliver An Exceptional Event Experience
Design your digital experience to communicate your story to your audience. Program a winning agenda powered by Studio, our enterprise-grade webcasting and streaming platform. And take engagement to new heights, with AI driven matchmaking, second-screen capabilities and video chat options.

- High Quality Streaming
  Broadcast live, simulive, and on demand programming.

- Second Screen
  Allow in-person attendees to join the virtual conversation.

- Social Hubs
  Aggregate posts across channels using the same hashtag.

- Video Chat
  Engage with attendees 1:1 or in a group.

- Flexible Branding
  Design an immersive experience in 3D or 2D.

- AI-Driven Matchmaking
  Network with peers that have similar interests.
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Hybrid Event Life Cycle
Create an “always on” experience for your audience. Fuel your community with live programming, before, during, and after the event, to drive engagement and build meaningful connections.

Key Benefits
- Extend Your Reach
- Drive Engagement
- Build Brand Awareness
- Create New Revenue Streams
- Maximize Event ROI
- Fuel & Nurture Community

Popular Use Cases
- User Conferences
- Product Launches
- Sales Kick-Offs
- Annual Meetings
- Investor Days
- Trade Shows

Build Anticipation
- Promote registration
- Agenda reveals
- Speaker interviews
- Scheduled networking
- Surveys, polls
- Gamification
- Micro-events
  (i.e. webinars, short talks)

Surprise & Delight
- Live programming
- Engagement
- Personalization
- Gamification
- Prizes/Giveaways
- Entertainment
- Matchmaking
- Networking

Fuel Community
- On Demand replay
- Attendee interviews/testimonials
- Session highlights
- Surveys and polls
- Scheduled networking
- Gamification
- Micro-events
  (i.e. webinar/video series)
I About Notified

Notified is the world’s only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It’s the world’s most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit Notified.com to learn more.