Notified Event Cloud
Welcome to Events Without Limits

Notified All-In-One Platform

EVENT MANAGEMENT
- Registration
- Content Management
- Sponsor & Exhibitor Management
- Staff Scheduling
- Meetings Management
- On-Site Tools

DIGITAL EXPERIENCE
- Mobile App
- Branded Virtual Venue
- Attendee Engagement Tools
- Live Streaming & On-demand
- Concurrent Sessions
- Badging & Gamification
- Social Wall

SERVICES
- Self-Service Support
- Project Management
- Full-Service Event & Webcast Production
- Creative Services & Design
- Onsite Video Production
- Integrations

To learn more, contact or visit us at: contactdms@notified.com  |  notified.com/event-solutions
# Event Cloud Features

## Registration
- Registration form with custom fields, invite emails, confirmation emails, payment
- **EXPAND**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅

## Sponsor & Promotions
- Unlimited events
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- Mobile responsive branded event templates
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- Language translation, time zone selection
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- Advanced template branding
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- Automated English closed captions on uploaded videos
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- Custom designed experience*
- **ENTERPRISE**: ✅

## Attendee Engagement
- Session group chat, polling, Q&A
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- Community directory
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- Event notifications
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- 1:1 Chat
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- Gamification with badges and leaderboard
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- Session and event evaluations
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- Social wall*
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- Photo booth*
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅

## Meetings
- 1:1 Meetings
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- Small group discussions with video
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- Exhibitor meetings
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- Expert meetings
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- Brainstorm Session*
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅
- Moderated executive meetings*
- **EXPANDED**: ✅
- **EVOLVE**: ✅
- **ENTERPRISE**: ✅

## Sponsor & Exhibitor
- Virtual exhibit hall
- **EXPANDED**: ✅
- Virtual exhibit booths with chat
- **EXPANDED**: 50 250
- Exhibitor portal
- **EXPANDED**: ✅
- Sponsored Sessions & display ads
- **EXPANDED**: ✅
- Sponsored notifications
- **EXPANDED**: ✅
- Exhibitor meetings
- **EXPANDED**: ✅
- Onsite booth selection
- **EXPANDED**: ✅

*Additional fees apply*
## EVENT CLOUD FEATURES

<table>
<thead>
<tr>
<th>Feature</th>
<th>EXPAND</th>
<th>EVOLVE</th>
<th>ENTERPRISE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CONTENT</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>On-demand, simulive, or live streaming sessions via 3rd party links</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Studio Webcast*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Speaker portal</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Speaker assistant, track &amp; sessions owner roles</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Abstract management / grading</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Session management</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Session types &amp; tracks</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Session waitlisting</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Session grouping</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Submission forms - CFP*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Poster gallery*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>ONSITE TOOLS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mobile app</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>EVENT ADMIN</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard reports</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advanced reporting</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advanced email tool</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Standard Integrations*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Custom roles</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Staff scheduling</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Meetings scheduling tool</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Custom Integrations*</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Conditional logic &amp; custom workflows*</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>

*additional fees apply

To learn more, contact or visit us at: contactdms@notified.com | notified.com/event-solutions
**Self & Managed Service**

Create and deliver events on your own or tap into our team of event experts for help at any point along the way.

- **Self Service** - You’re in complete control of all aspects of the event.
- **Managed Services** - We’ll provide full support through the entire event lifecycle.

<table>
<thead>
<tr>
<th>MANAGED SERVICE</th>
<th>ENGAGEMENT STRATEGY</th>
</tr>
</thead>
<tbody>
<tr>
<td>From live day support to end-to-end management, our team of event experts is here help.</td>
<td>Leverage our content strategy, speaker training and creative consulting services.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>VIDEO PRODUCTION</th>
<th>CUSTOM DESIGN &amp; CONTENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Take advantage of our live streaming, recording and encoding video capture services, on-site or in-studio.</td>
<td>Leverage our design expertise to create a completely custom experience or unique content like welcome videos.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BANDWIDTH OPTIMIZATION</th>
<th>DATA INTEGRATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optimize the delivery of your video content behind the firewall*.</td>
<td>Aggregate technologies for seamless data collection and analysis.</td>
</tr>
</tbody>
</table>

*Only available with Studio

To learn more, contact or visit us at: contactdms@notified.com | notified.com/event-solutions
### About Notified

Notified is the world’s only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

**Notified Event Cloud** lets you create unforgettable experiences to build brand and community engagement. It’s the world’s most comprehensive end-to-end event technology and related services to power the creation and management of events.

**Notified PR Cloud** helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

**Notified IR Cloud** lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit [Notified.com](https://www.notified.com) to learn more.