Notified All-In-One Platform

EVENT MANAGEMENT
- Registration
- Content Management
- Sponsor & Exhibitor Management
- Staff Scheduling
- Meetings Management
- On-Site Tools

DIGITAL EXPERIENCE
- Mobile App
- Branded Virtual Venue
- Attendee Engagement Tools
- Live Streaming & On-demand
- Concurrent Sessions
- Badging & Gamification
- Social Wall

SERVICES
- Self-Service Support
- Project Management
- Full-Service Event & Webcast Production
- Creative Services & Design
- Onsite Video Production
- Integrations

To learn more, contact or visit us at: contactdms@notified.com | notified.com/event-solutions
# Event Cloud Features

## Registration
- Registration form with custom fields, invite emails, confirmation emails, payment
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔

## Sponsor & Promotions
- Unlimited events
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Mobile responsive branded event templates
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Language translation, time zone selection
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Advanced template branding
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Automated English closed captions on uploaded videos
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Custom designed experience*
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔

## Attendee Engagement
- Session group chat, polling, Q&A
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Community directory
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Event notifications
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- 1:1 Chat
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Gamification with badges and leaderboard
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Session and event evaluations
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Social wall*
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Photo booth*
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔

## Meetings
- 1:1 Meetings
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Small group discussions with video
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Exhibitor meetings
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Expert meetings
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Brainstorm Session*
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Moderated executive meetings*
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔

## Sponsor & Exhibitor
- Virtual exhibit hall
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Virtual exhibit booths with chat
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Exhibitor portal
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Sponsored Sessions & display ads
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Sponsored notifications
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Exhibitor meetings
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔
- Onsite booth selection
  - Expand: ✔
  - Evolve: ✔
  - Enterprise: ✔

*Additional fees apply
**EVENT CLOUD FEATURES**

<table>
<thead>
<tr>
<th>CONTENT</th>
<th>EXPAND</th>
<th>EVOLVE</th>
<th>ENTERPRISE</th>
</tr>
</thead>
<tbody>
<tr>
<td>On-demand, simulive, or live streaming sessions via 3rd party links</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Studio Webcast*</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Speaker portal</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Speaker assistant, track &amp; sessions owner roles</td>
<td>✔</td>
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<tr>
<td>Abstract management / grading</td>
<td>✔</td>
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<tr>
<td>Session management</td>
<td>✔</td>
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<tr>
<td>Session types &amp; tracks</td>
<td>✔</td>
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<tr>
<td>Session waitlisting</td>
<td>✔</td>
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<tr>
<td>Session grouping</td>
<td>✔</td>
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<tr>
<td>Submission forms - CFP*</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Poster gallery*</td>
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<td>✔</td>
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**ONSITE TOOLS**

| Mobile app | ✔ | ✔ | ✔ |

**EVENT ADMIN**

| Standard reports | ✔ | ✔ | ✔ |
| Advanced reporting | ✔ | ✔ | ✔ |
| Advanced email tool | ✔ | ✔ | ✔ |
| Standard Integrations* | ✔ | ✔ | ✔ |
| Custom roles | ✔ | | |
| Staff scheduling | ✔ | | |
| Meetings scheduling tool | ✔ | | |
| Custom Integrations* | ✔ | | |
| Conditional logic & custom workflows* | ✔ | | |

*additional fees apply
**Self & Managed Service**
Create and deliver events on your own or tap into our team of event experts for help at any point along the way.

- **Self Service** - You’re in complete control of all aspects of the event.
- **Managed Services** - We’ll provide full support through the entire event lifecycle.

<table>
<thead>
<tr>
<th>MANAGED SERVICE</th>
<th>ENGAGEMENT STRATEGY</th>
</tr>
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<tbody>
<tr>
<td>From live day support to end-to-end management, our team of event experts is here help.</td>
<td>Leverage our content strategy, speaker training and creative consulting services.</td>
</tr>
</tbody>
</table>

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<tr>
<th>VIDEO PRODUCTION</th>
<th>CUSTOM DESIGN &amp; CONTENT</th>
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<tbody>
<tr>
<td>Take advantage of our live streaming, recording and encoding video capture services, on-site or in-studio.</td>
<td>Leverage our design expertise to create a completely custom experience or unique content like welcome videos.</td>
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<tr>
<th>BANDWIDTH OPTIMIZATION</th>
<th>DATA INTEGRATIONS</th>
</tr>
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<tbody>
<tr>
<td>Optimize the delivery of your video content behind the firewall*.</td>
<td>Aggregate technologies for seamless data collection and analysis.</td>
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</tbody>
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*Only available with Studio

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About Notified

Notified is the world’s only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

**Notified Event Cloud** lets you create unforgettable experiences to build brand and community engagement. It’s the world’s most comprehensive end-to-end event technology and related services to power the creation and management of events.

**Notified PR Cloud** helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

**Notified IR Cloud** lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit [Notified.com](https://www.notified.com) to learn more.