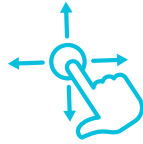


Notified All-In-One Platform



EVENT MANAGEMENT

- Registration
- Content Management
- Sponsor & Exhibitor Management
- Staff Scheduling
- Meetings Management
- On-Site Tools



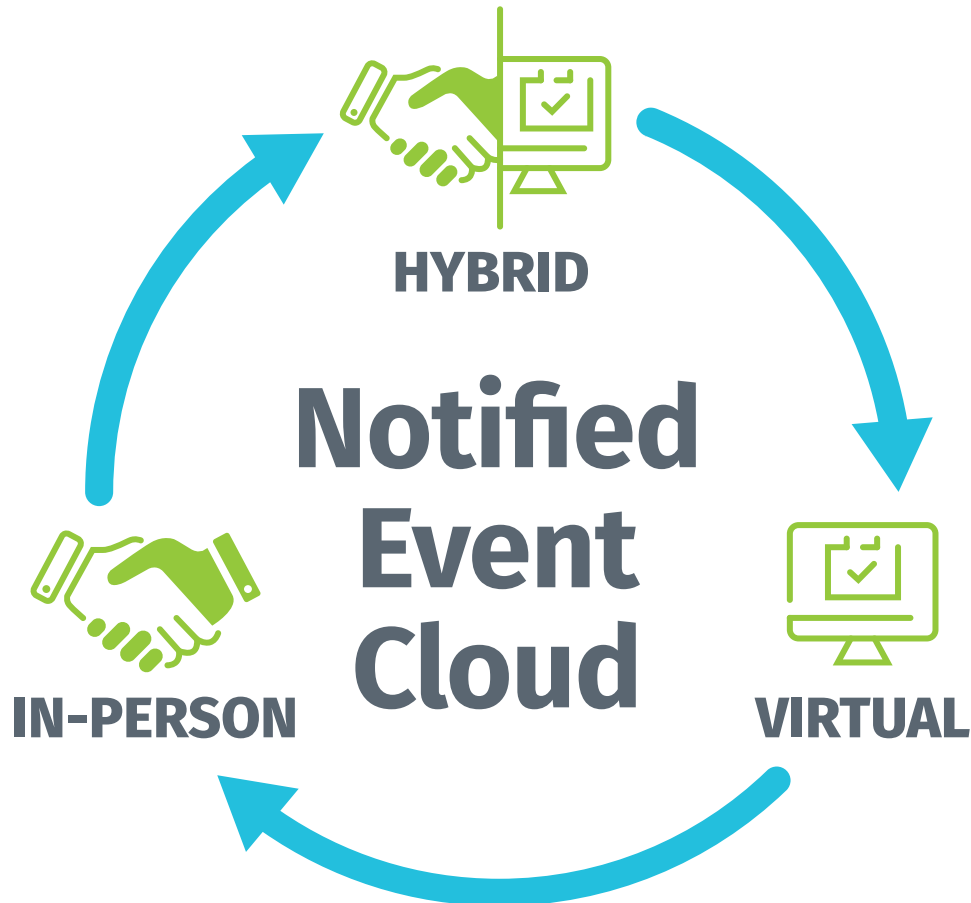
DIGITAL EXPERIENCE

- Mobile App
- Branded Virtual Venue
- Attendee Engagement Tools
- Live Streaming & On-demand
- Concurrent Sessions
- Badging & Gamification
- Social Wall



SERVICES

- Self-Service Support
- Project Management
- Full-Service Event & Webcast Production
- Creative Services & Design
- Onsite Video Production
- Integrations



Notified Event Cloud

Welcome to Events Without Limits



EVENT CLOUD FEATURES	EXPAND	EVOLVE	ENTERPRISE
REGISTRATION			
Registration form with custom fields, invite emails, confirmation emails, payment	✓	✓	✓
SPONSOR & PROMOTIONS			
Unlimited events	✓	✓	✓
Mobile responsive branded event templates	✓	✓	✓
Language translation, time zone selection	✓	✓	✓
Advanced template branding		✓	✓
Automated English closed captions on uploaded videos		✓	✓
Custom designed experience*			✓
ATTENDEE ENGAGEMENT			
Session group chat, polling, Q&A	✓	✓	✓
Community directory	✓	✓	✓
Event notifications		✓	✓
1:1 Chat		✓	✓
Gamification with badges and leaderboard		✓	✓
Session and event evaluations		✓	✓
Social wall*		✓	✓
Photo booth*		✓	✓
MEETINGS			
1:1 Meetings		✓	✓
Small group discussions with video		✓	✓
Exhibitor meetings		✓	✓
Expert meetings			✓
Brainstorm Session*			✓
Moderated executive meetings*			✓
SPONSOR & EXHIBITOR			
Virtual exhibit hall		✓	✓
Virtual exhibit booths with chat		50	250
Exhibitor portal		✓	✓
Sponsored Sessions & display ads		✓	✓
Sponsored notifications		✓	✓
Exhibitor meetings		✓	✓
Onsite booth selection			✓

* additional fees apply

Notified Event Cloud

Welcome to Events Without Limits



EVENT CLOUD FEATURES	EXPAND	EVOLVE	ENTERPRISE
CONTENT			
On-demand, simulive, or live streaming sessions via 3rd party links	✓	✓	✓
Studio Webcast*	✓	✓	✓
Speaker portal		✓	✓
Speaker assistant, track & sessions owner roles			✓
Abstract management / grading			✓
Session management			✓
Session types & tracks			✓
Session waitlisting			✓
Session grouping			✓
Submission forms - CFP*		✓	✓
Poster gallery*			✓
ONSITE TOOLS			
Mobile app		✓	✓
EVENT ADMIN			
Standard reports	✓	✓	✓
Advanced reporting		✓	✓
Advanced email tool		✓	✓
Standard Integrations*		✓	✓
Custom roles			✓
Staff scheduling			✓
Meetings scheduling tool			✓
Custom Integrations*			✓
Conditional logic & custom workflows*			✓

* additional fees apply

Self & Managed Service

Create and deliver events on your own or tap into our team of event experts for help at any point along the way.

- **Self Service** - You're in complete control of all aspects of the event.
- **Managed Services** - We'll provide full support through the entire event lifecycle.



MANAGED SERVICE

From live day support to end-to-end management, our team of event experts is here help.



ENGAGEMENT STRATEGY

Leverage our content strategy, speaker training and creative consulting services.



VIDEO PRODUCTION

Take advantage of our live streaming, recording and encoding video capture services, on-site or in-studio.



CUSTOM DESIGN & CONTENT

Leverage our design expertise to create a completely custom experience or unique content like welcome videos.



BANDWIDTH OPTIMIZATION

Optimize the delivery of your video content behind the firewall*.

**Only available with Studio*



DATA INTEGRATIONS

Aggregate technologies for seamless data collection and analysis.

| About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit [Notified.com](https://www.notified.com) to learn more.

