

GlobeNewswire

Share your news with media, investors and consumers around the world. Built for PR, IR, marketing and agency professionals, GlobeNewswire gives you a wide range of options to help you build brand awareness, reach new audiences and drive earned media.

Generate Media Coverage With Press Releases

Put your news and announcements in front of relevant media using one of the world's largest distribution networks. Thousands of companies use [GlobeNewswire](#) to deliver their news to targeted audiences.

GlobeNewswire's comprehensive distribution networks reach news agencies and sites such as the AP and Bloomberg, Google News, business journals, content aggregators, financial databases, trade publications, online media and TV/radio stations.

Deliver Material News and Regulatory Filings

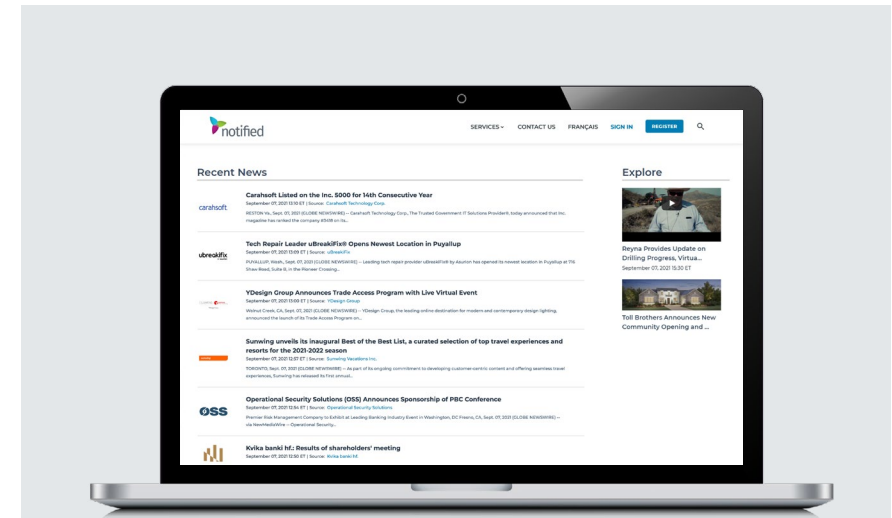
Distribute earnings releases, financial and material information with confidence, and meet filing requirements with turnkey services for EDGAR (U.S.), SEDAR (Canada), EU Transparency Directive and XBRL.

Optimize Your News With Multimedia

Enhance your news with Media Snippets and embed a carousel of images, infographics, audio, video — even live streaming events — to tell a better brand story. With distribution to AP Photo Express, CP Photo Network, Newscom Archive and Yahoo! Photo, GlobeNewswire makes it easy to manage assets for use in highly customized email and wire distributions.

Boost Brand Awareness and Discoverability

Well-written, optimized press releases can help drive online discoverability and search results for your brand. Use GlobeNewswire to provide Google and other search engines with content from an authoritative source.



GlobeNewswire Provides Comprehensive News Delivery To:

- Editorial newsrooms and assignment desks
- Online news sites
- Google News
- Newspapers
- TV and radio stations
- Journals and periodicals
- Trade publications
- Brokerage sites
- Financial desktops
- Opt-in journalists and investors
- Social media networks

Distribute your news around the globe. A robust set of newlines and a wide variety of options make it easy to target your news across the U.S., Canada and around the world.

Measure the Impact of Your Releases

Newswire Analytics reports provide comprehensive metrics on reach, access, social engagement and visibility. Our post-distribution dashboards tell you where your release went, who saw it, and what action they took after reading it – details that can help you understand the impact of your news and fine-tune future communications.

Reach Reader Account Subscribers

GlobeNewswire Reader Accounts are used by journalists, investors, and consumers around the world to closely follow news from companies and industries. Subscribers can customize their accounts to receive the news they want from any of the thousands of companies that distribute news over GlobeNewswire.

Get Full-Service Editorial Support

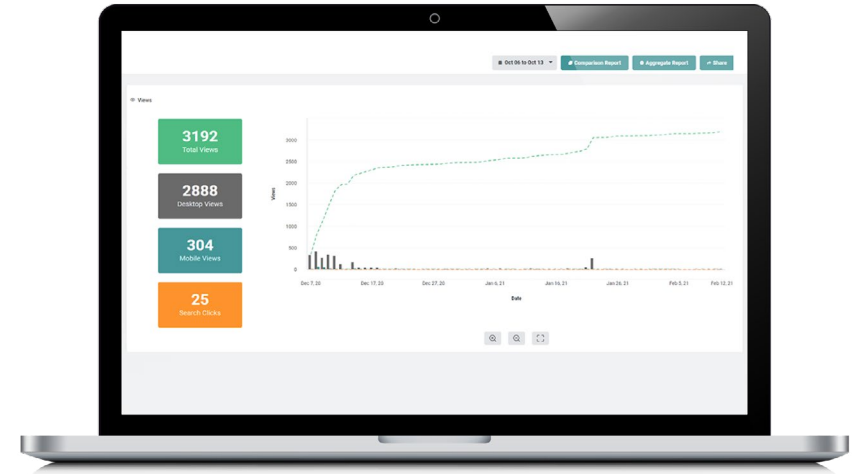
Your news is important - typos, broken links, and missed deadlines are not an option. Our editorial team will work closely with you to get your news out accurately and on time, even under tight timelines. We provide 24/7/365 support and translation services when required.

Manage All Your Communications: Notified PR Platform

With our Notified PR Platform, you have everything you need to manage your day-to-day communications: social listening, media monitoring, a media contacts database, GlobeNewswire press release distribution, online newsrooms, and measurement.

An exclusive benefit of GlobeNewswire distribution inside the Notified platform is earned media reporting. We tap into our global monitoring capabilities to provide you with complementary Media Impact Reports [live link to Media Impact Widget feature sheet] that show you online media coverage resulting from your press releases.

With social listening, monitoring, and our media database fully integrated into the Notified PR Platform, it's easy to up-level the performance of your press releases. Do a real-time search for trending topics, keywords, and journalists related to your news. Research media and editorial calendars before you send your release for better outreach and opportunities for coverage. And monitor the full impact of your communications program.



Get press release performance metrics with Newswire Analytics.

Global Coverage and Support

- Distribution to 92 countries in 35 local languages
- Targeted reach in North America, Europe, Latin America, Asia, the Middle East and Africa
- Full-service and self-service options
- 24/7/365 editorial support

| About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit [Notified.com](https://www.notified.com) to learn more.

