



The World's Most Trusted News Distribution Platform for PR & IR Professionals

Share your news with media, investors,
and consumers around the world.

GlobeNewswire Distribution

Share your news with unprecedented speed, scale, and trust.

Generate Media Coverage With Press Releases

Put your news and announcements in front of relevant media using one of the world's largest distribution networks. Thousands of companies use GlobeNewswire to deliver their news to targeted audiences.

GlobeNewswire's comprehensive distribution networks reach news agencies and sites such as business journals, content aggregators, financial databases, trade publications, online media and TV/radio stations.

Boost Brand Awareness and Discoverability

Well-written, optimized press releases can help drive online discoverability and search results for your brand. Use GlobeNewswire to provide Google and other search engines with content from an authoritative source.



TIP: Add release tags to your release to help media and readers easily find your news and find meta data to support SEO.

GLOBENEWSWIRE BY THE NUMBERS

158
countries

35
languages

1000+
newslines

Target by:
geography, industry,
and media



Optimize Your News With Multimedia

Enhance your news with Media Snippets and embed a carousel of images, infographics, audio, and video to tell a better brand story.

Distribution to:

- AP Photo Express
- CP Photo Network
- Newscom Archive
- Yahoo! Photo

CLEAR Verified



You're the one source of truth for your business, but does the world know that?

We've partnered with CLEAR® to offer an exclusive enhancement to GlobeNewswire's robust security process – CLEAR Verified. Add a CLEAR Verified badge to your press releases, giving your audience confidence that your news is from a verified source.

Measure the Impact of Your Releases

GlobeNewswire analytics reports provide comprehensive metrics on reach, social engagement and visibility. Our post-distribution dashboards tell you where your release went, who saw it, and what action they took after reading it, details that can help you understand the impact of your news and fine-tune future communications.



Did you know?

GlobeNewswire.com receives more than **28.4 million visitors** from **244 countries** each year

Distribution and Media Relations Team

GlobeNewswire's global media relations teams build and maintain relationships with media and financial publishers of all sizes. We offer customized newsfeed and delivery options to help the media share news announcements from companies of all sizes. Our customers news content is shared in real time, attracting a quality readership.

We offer high level targeting and efficient distribution to general, trade and financial media, including earnings announcements that meet regulatory compliant distribution.

Expansive Media Reach

GlobeNewswire partners with tens of thousands of small and large media outlets, financial systems, online platforms and more to provide you the broadest reach possible for your news.





















Reach Reader Account Subscribers

GlobeNewswire makes it easy for thousands of reporters, journalists, analysts, investors, and purchasers around the world to receive and act upon news like yours as soon as it crosses the wire.

Deliver Material News and Regulatory Filings

GlobeNewswire's in-house regulatory filing team simplifies your regulatory compliance. We offer EDGAR, XBLR, and SEDAR to meet regulatory obligations in North America and 16 European countries.

Get Full-Service Editorial Support

GlobeNewswire's editorial team is your editorial team. Available 24/7, we work closely with our clients to catch errors, meet deadlines and reach a wide range of audiences.



GLOBAL COVERAGE AND SUPPORT

- Full-service or self-service options
- 24/7 editorial support

The Leading Global Newswire

	 GlobeNewswire by notified	PR Newswire® 	 businesswire <small>A BERKSHIRE HATHAWAY COMPANY</small>
Geographic Targeting	✓	✓	✓
Included Trade Distribution	✓	✓	✓
Press Release Multimedia	✓	✓	✓
Press Release In-line Images	✓	✗	✗
Interactive Media Snippets	✓	✗	✗
SEO-Friendly Keyword Inclusion	✓	✗	✗
Integrated Social Media Posting	✓	✗	✗
Patent Pending AI Press Release Generator	✓	✗	✗
Complimentary Post-Distribution Analytics Reports	✓	✓	✗
Newswire Analytics Featuring Unique Viewers	✓	✗	✗
CLEAR® Verified Press Release Authentication	✓	✗	✗
Full and Self-Service Newswire Offerings	✓	✓	✗
In-House EDGAR Filing Services	✓	✗	✗

Notified PR Platform: Manage All Your Communications

With the Notified PR Platform, you have everything you need to manage your day-to-day communications: social listening, media monitoring, a media contacts database, GlobeNewswire press release distribution, online newsrooms, and measurement.

Integrated, Intelligent, Easy-to-Use

With social listening, monitoring, and our media database fully integrated into the Notified PR Platform, it's easy to up-level the performance of your press releases. Do a real-time search for trending topics, keywords, and journalists related to your news. Research media and editorial calendars before you send your release for better outreach and opportunities for coverage. And monitor the full impact of your communications program.

