

Unison IR Platform

Smarter, simpler IR communications



Overview

The **Unison IR Platform** streamlines your IR communications. Unison lets you easily access and switch between applications, manage your calendar of events, and analyze performance data across your press releases, webcasts, IR website, and governance hotline.

With a single login, you and your team will have an integrated experience across your investor communications with one-click reporting and actionable insights.



Applications

Manage Your IR Website

Tell your investment story with an engaging website that's dynamically updated with press releases, webcasts and more. With a dedicated service manager, design and content updates are quick and easy.

Send Press Releases and Regulatory Filings

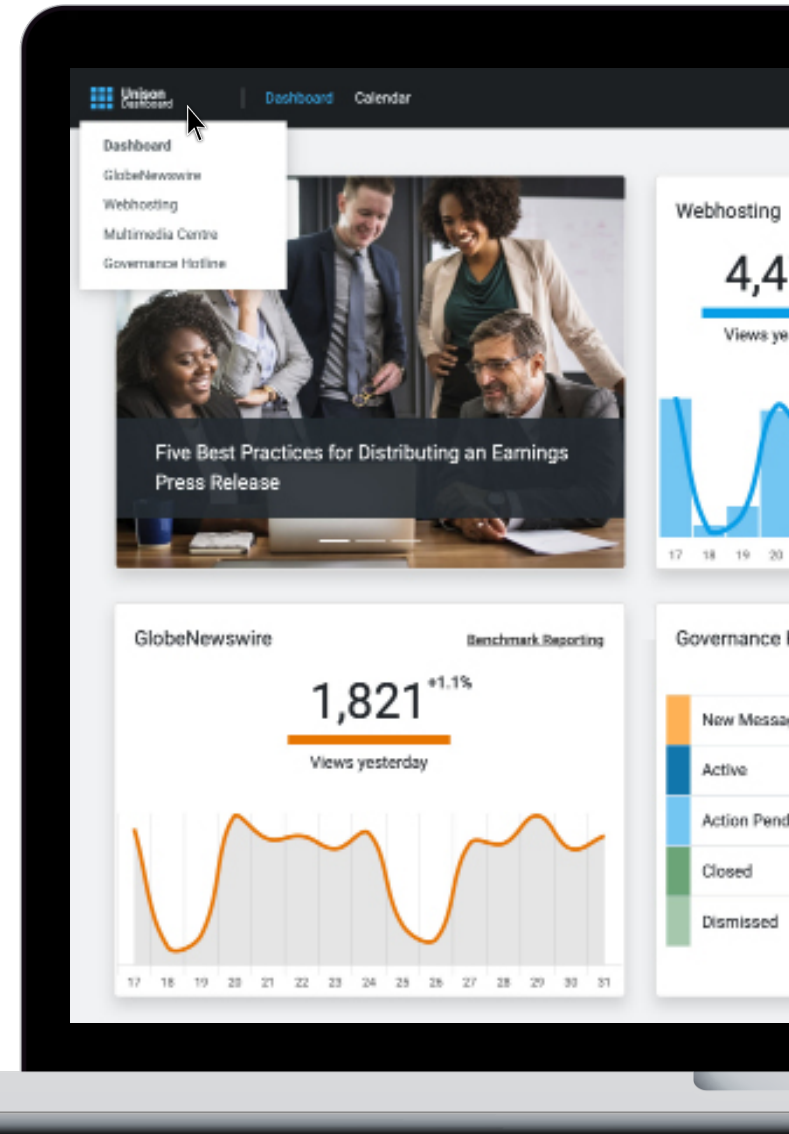
Target media, investors, and analysts in 92 countries and 35 languages with multimedia-enabled press releases. Access our turnkey EDGAR, SEDAR, EU Transparency Directive, and XBRL filing services.

Run Webcasts, Conference Calls, and Virtual Events

Broadcast your high-profile earnings calls, investor days, annual general meetings, and video updates. Full-service, on-site A/V production is available for your virtual and hybrid events.

Provide a Governance Hotline

Protect your company and employees with an anonymous reporting system. Manage risk with automated workflows, compliant data collection, and detailed metrics.



Dashboard

Unison's dashboard gives you easy access to all of your applications and activities. With at-a-glance performance metrics, and helpful resources and videos, it's easy to stay updated and on top of your IR communications program. Our support and service team information is available directly from your dashboard so you can get help when you need it.

Built-in blog with news, best-practices, and videos

Key performance indicators (KPIs) for all products displayed on one screen

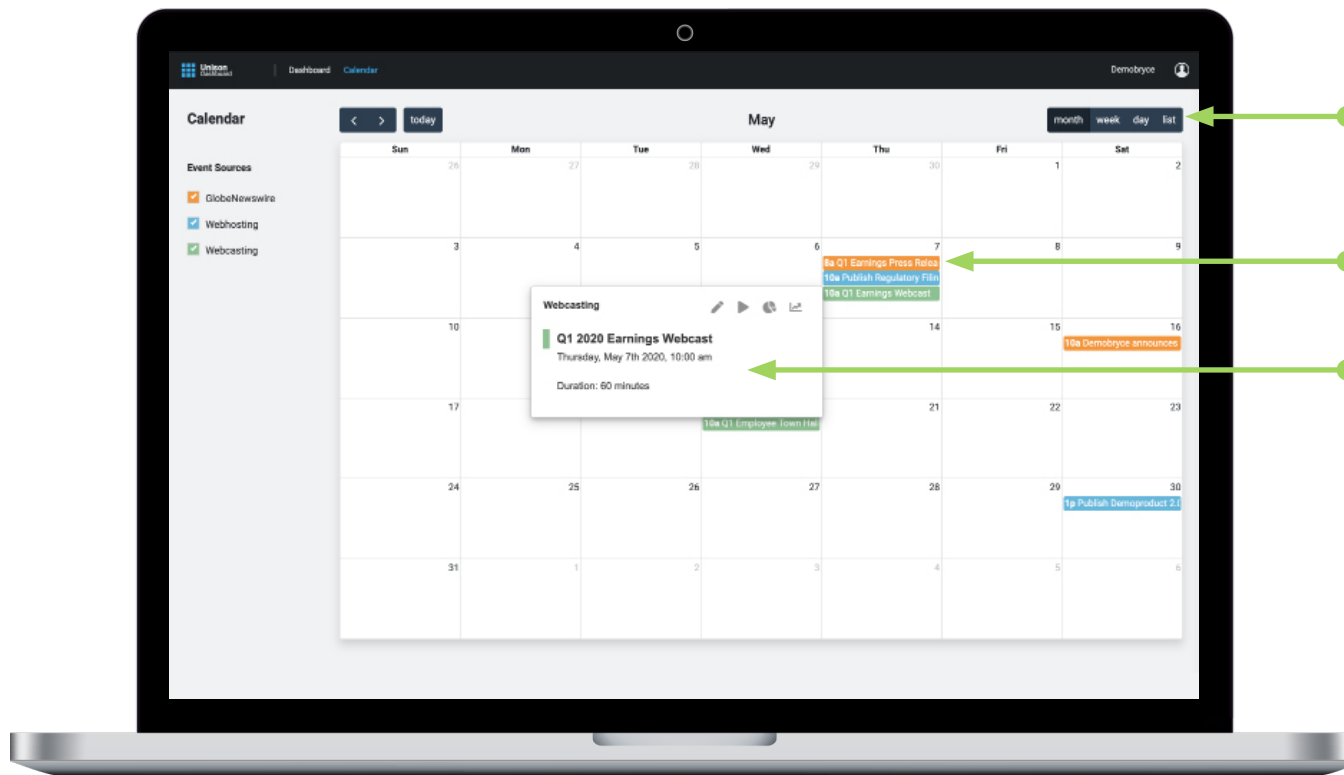


Easy access to support and contact information, and the ability to instantly share feedback

Calendar



Easily manage multiple assets and activities — press releases, website updates, and webcasts are automatically added to your calendar. No more searching for links or attachments in email chains. Every event automatically includes deep-links to edit, view, and access reporting in downstream applications. Quickly access reports from all applications for an entire earnings season.



Filter sources and choose from day, week, month, and year views

See all your communications in a combined view

Detailed overlays for activities with click-through access

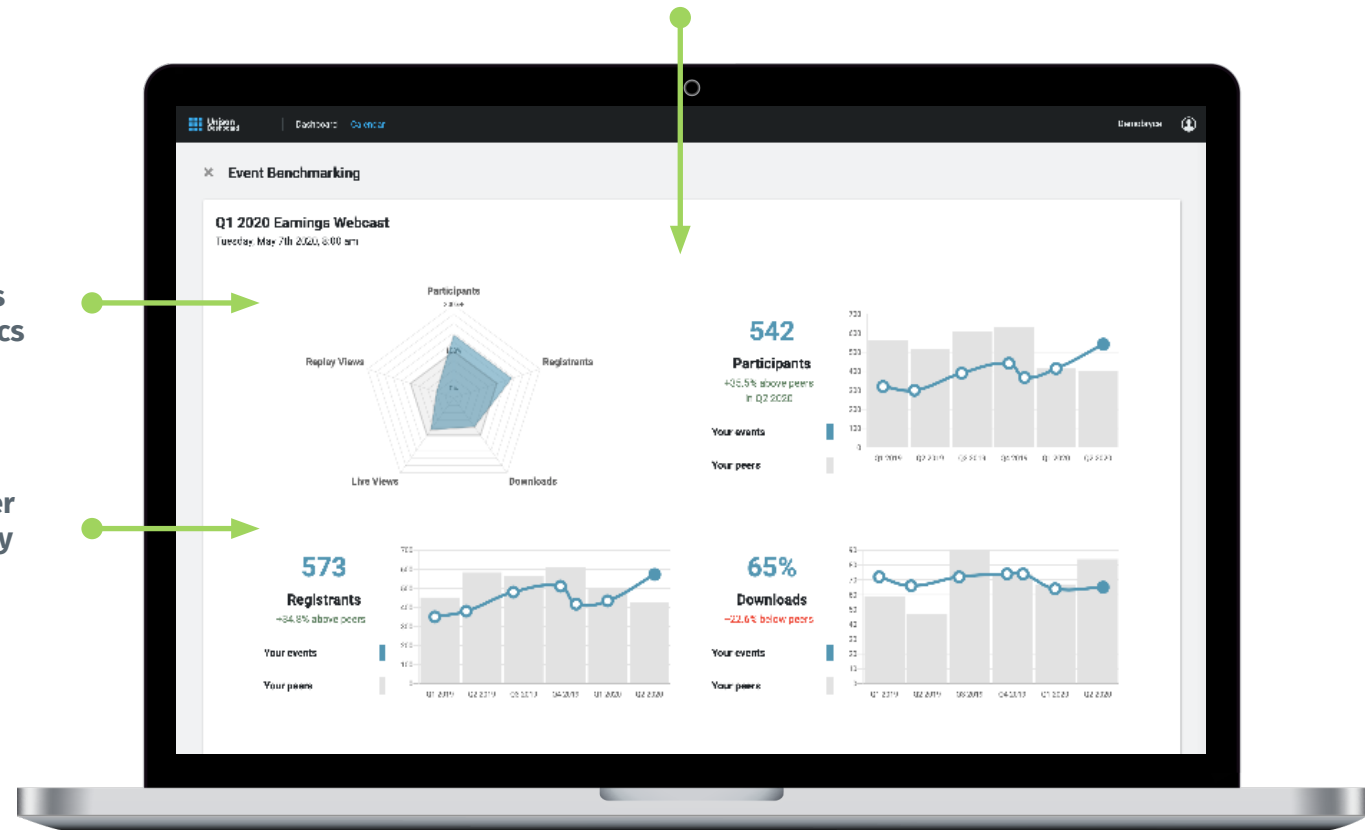
Benchmark Reporting

Get instant access to key performance indicators (KPIs) and trend analytics for your press releases, webcasts, and IR website, and quickly identify performance gaps and opportunities for improvement. Compare and benchmark against your competitors and see data relative to your peers.

Compare with peers and competitors

Easily uncover trends with detailed analytics

Quickly see quarter-over-quarter metrics via an interactive display



| About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit [Notified.com](https://www.notified.com) to learn more.

