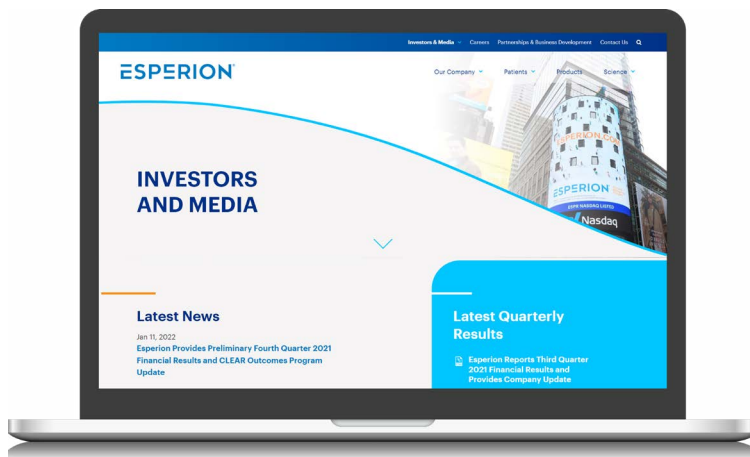


Nasdaq Partnership Package for New Listings

Notified, in partnership with Nasdaq, provides complimentary services to certain new listings to help you deliver all of your mission-critical information.



IR Website

Establish your IR website as the authoritative source for analysts, investors and the media by providing real-time news, stock quotes and interactive charts:

- Create a library of archived financial reports, webcasts and presentations
- Your IR website is built and hosted in a secure environment and is mobile friendly

Earnings Webcasts

Broadcast your high-profile earnings around the world with webcasts that feature dedicated support, a focus on security and actionable analytics:

- Every event has a Webcast Services Manager for personalized support; operation centers on three continents provide global scale and local service.
- Our HTML5 players require no software to download and provide a seamless experience for your audiences across any device.

Notified

We help companies worldwide deliver their mission-critical communications with a suite of solutions to target the right individuals, reach and engage audiences across multiple channels, and measure the impact of their efforts.

Fast Facts

- #1 provider of IR webcasts, IR websites, and financial news releases
- 15,000+ customers
- 3,100+ IR website hosted
- 235,000+ press release distributed in 2021
- 22,500 earnings & regulatory filings in 2021
- 10,000+ IR webcasts produced in 2021
- Supporting 88% of Fortune 100 companies

Services are available to companies listing on Nasdaq's Global and Global Select Markets in connection with an IPO, upon emerging from bankruptcy, or in connection with a spin-off or carve-out from another company. Services are also provided to companies that switch their listing from the New York Stock Exchange to Nasdaq's Global or Global Select Markets.

For more information about listing with Nasdaq, please visit

listingcenter.nasdaq.com

Investor Day

Deliver high-impact events in-person and virtually by leveraging our industry-leading technology and experienced event teams.

- Your Investor Day will include a Live Webcast and a Hosted Microsite customized to your brand specifications and built for maximum stakeholder engagement.
- Trust your dedicated project manager to ensure all logistics are in order for you and your team pre-event, on event day, and post event.
- Enhance your event with the addition of an onsite AV team for an additional fee.

Press Release Distribution and Form 8-K Filings

Target media, investors and analysts with your news while ensuring regulatory compliance:

- Share your company's news across one of the world's largest newswire distribution networks and fulfill your required SEC filings.
- Enhance your news with multimedia by including photos, videos, infographics and other assets.

Media Monitoring

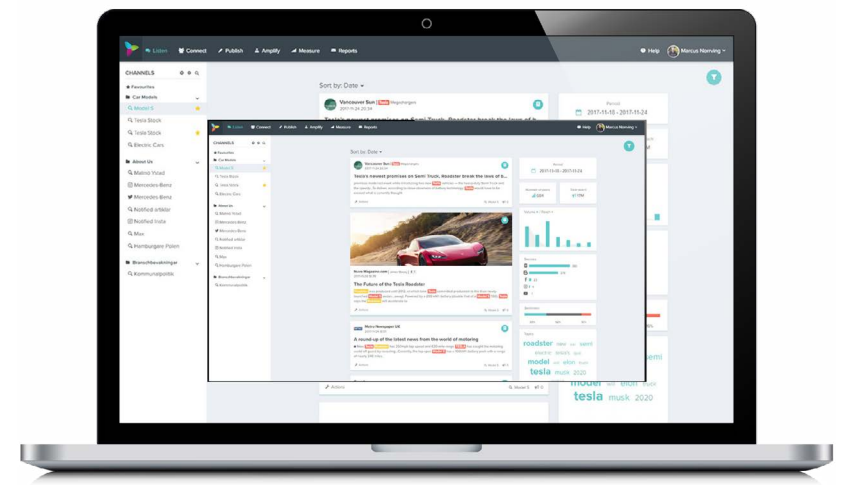
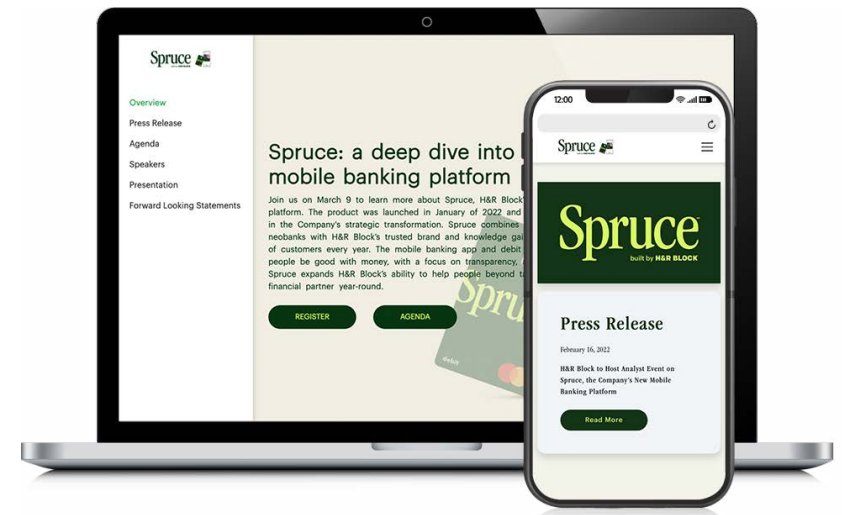
Real-time social listening, media monitoring and reporting to track your brand's reputation, potential crises, competitors, or specific industry news:

- Get an instant view of brand mentions and media exposure across global news and social media sources.
- Measure the performance of your earned media, owned social accounts, and media outreach to track your communications activities and demonstrate business impact.

Governance Hotline

Protect your company and employees through our anonymous corporate reporting system:

- Our end-to-end solution provides operator reception of incoming calls, the assurance of confidentiality, arc hived conversations and a complete audit trail.
- A robust case management tool and associated reporting capabilities enable the tracking, management and resolution of investigators.



Unison IR Platform

Enjoy an integrated experience across all your communications with the Unison IR platform. With a single login, you can easily access and switch between your IR webcasts, IR website, press release distribution, regulatory filing, governance hotline, and WeConvene.

Within one platform, you and your team will have an integrated experience across your IR communications workflow with one-click reporting, an interactive calendar, and actionable insights.



Key Features of Unison IR Platform

- **All-Access:** Easy access to your Notified IR Cloud solutions: IR website Webcasts GlobeNewswire press releases Governance hotline
- **Dashboard:** Central source for all applications, activities, at-a-glance key metrics
- **Calendar:** Combined view of all IR activities, with single-click links to events and reporting
- **Benchmark Reporting:** Key performance indicators (KPIs) and trend analytics across all activities

| About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit [Notified.com](https://www.notified.com) to learn more.

